



April 18, 2017

**Dear POF and its Affiliates,**

Diversity empowers tolerance and expands acceptance. Not just in our communities, but schools, businesses, and social platforms. Promoting your company as the “world’s largest online dating site”, is statistically astounding. Identified to as POF, or Plentyoffish Media ULC, the abbreviation is referenced to the such company. However, although your platform has over 90 million registered users, POF demises LGBTQ people, in sufficient ways: 1) POF enforces an biased Terms of Use to justify reasons to delete accounts of Transgender men and women 2) POF does not enforce its Code of Conduct to all its site members (as most straight males have pornographic images on their POF profiles), however delete accounts of Transgender men and women for the same misconduct 3) POF deletes profiles of Transgender men and women, however does not offer an gender identity option for Transgender men and women. As a leader in online dating, the intolerance on POF.com is unjustified.

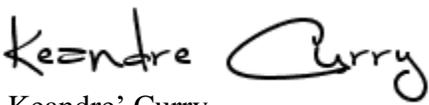
More so, equality is the state of being equal in rights. This emphasizes that LGBTQ people shouldn’t feel isolated from the “world’s largest online dating site”, because of their preference of sexuality. As the POF platform is online in Brasil, France, Spain, Germany, Italy, Denmark, Netherlands, Sweden, Mexico, and the United States—this provides POF the astounding opportunity to be a leader in indiscriminate online dating. Ask yourself this: What harm does equality imply on POF? Now, ask yourself this: Is it your position in society to promote intolerance of LGBT people; most notably transgender men and women? Furthermore,



when will the discrimination of sexuality be erased from the underline of POF's Terms of Use Agreement?

In conclusion, Plentyoffish Media ULC, provides itself the ignorant option to “terminate access” to their website based on biased beliefs; against dating for transgender men and women. In result, POF's strict platform encourages transgender men and women to create artificial profiles to find interested straight males and females. Reality is, it's dating, and love is love. It's haunting to know that POF hasn't accepted social diversity, but is working to alleviate it. This letter is in support to create a friendly atmosphere for transgender men and women. Providing this access to transgender men and women, will encourage more homosexual people to use the POF platform. In addition, it will create awareness to equality throughout the world. Most importantly, providing access to transgender men and women will help alleviate the fear of rejection and safety concerns—as they can select their correct sexual identity. Diversity empowers tolerance and expands acceptance. Not just in our communities, but schools, businesses, and social platforms. POF this open letter advocates for a safer, tolerant, and friendly environment for transgender men and women. Like John F Kennedy once said, “If we cannot now end our differences, at least we can help make the world safe for diversity.”

**Empower for Better,**

  
Keandre' Curry

*Motivational Speaker, Public Figure, Author, Social Advocate*